INDUSTRY STIRRED BY APPALLING LOSS

All Branches Represented At Mass Meeting In Philadelphia.

SUPREME EFFORT TO HALT STRIKE

Return of McNichol Awaited. Police Charged With Brutality.

PHILADELPHIA, Pa., March 11. How to end Philadelphia's street-car strike and thereby stop the general strike, which has literally paralyzed business in the City of Brotherly Love, is the object of a great mass meeting of representatives of every civic organfization in the city, which was called this afterpoon.

The sitration is critical. Bloodshed and rioting have become matters of daily occurrence, and each succeeding riot incites the lawless element to great-

Business At Standstill.

Business is practically at a stand-still. Factories and great industrial plants are either closed down or se-riously crippled by the walk-out of a larger proportion of their men.

their spring samples and goods, threaten to close down indefinitely. The

The Philadelphia Rapid Transit Company refuses to make any concessions The officials of the company laugh at threats of a State wide strike. They say they are running more cars than at any previous period during the strike

But merchants and manufacturers, stung by the loss of their own trade and by the daily sight of rioting, are demanding a settlement. How it can be brought about no one knows. Nothing tangible has been suggested.

Await McNichol's Return. Peacemakers are awaiting the return from Florida Wednesday of State Sen-

ator James P. McNichol, who, as leader of the municipal political machine, can

the municipal, the municipal, the municipal, the municipal, to more, it is believed, the man to end the strike if he will the controversy.

Headed by President Greenawalt, of the State Federation of Labor, several of the leading union men in the State of the leading union men in the State of the leading union New Castle, to president Statewide strike lead unions throughout the State argree to call it. Conditions in Philadelphia are growing worse instead of better as a result of the street car and the subsequent general strike. Lawlessness is becoming more evident, and the charge is made freely that, in large measure, police brutality is the cause of the feel-ing of resentment that may at any time

be crystallized into an open revolt. Loss Is Incalculable.

The strike leaders are daily increasing the figures they give out as represent-ing the number of men on general strike. Today they declare that 125,000 men are out, and that the great efforts that have been made in the past few days about Cramps' ship yards, where 20,000 men are employed, will show tan-gible results. The loss sustained by the business interests of Philadelphia since the calling of the street car and the general strike is incalculable.

It is for that reason, the representabanking, business, and merchants' assobanking, business, and merchants' asso-ciation in Philadelphia is partici-pating in the meeting this after-noon to seek ways for ending the strike. These men declare the real cause be-hind the general strike—the street car strike—has been dwarfed into insignifi-cance by the result. cance by the result.

While both Mayor Revburn and Director of Public Safety Clay deny they fear for their safety, it is noticeable today that the police guards through the corridors of the city hall have been dou-

A potent factor that may lead to the ending of the strike from a hitherto unexpected quarter is the tremendous fall in value of the Rapid Transit Company's stock, which yesterday dropped \$3 a change, selling as low at 19%, a decline of \$7 since the strike began. More than 25,000 shares were dumped

VIOLENCE MARKS TRENTON STRIKE :

TRENTON, N. J., March 11 .- Much disorder and some violence marks the second day of Trenton's trolley strike, due largely to the importation of strikebreakers, which resulted in a serious rlot, with shooting, last night. The ing one car marked "U. S. Mail," on the Many Distinct Novelties at 25c & 50c

Several arrests were made this morning for stoning cars. The mayor has issued a proclamation asking the public to assist in maintaining order. He will swear in special policemen and arm them unless beace is maintained.

Both the strikers' committee and the company claim to be confident today of ultimate victory. Fewer cars are being run today than yesterday and fewer people are riding in them. Many labor organizations are boycotting the cars.

Protect Yourself! AT SODA FOUNTAINS OR ELSEWHERE Get the Original and Genuine

MALTED MILK

"Others Are Imitations"
The Food Drink for All Ages
Rich Milk, Malt Grain Extract, in Powder
Not in Any Wilk Trist
Insist on "HORLICK'S"
Take a package home

Take a package home

************** 50c BELT

Engraved Free of Charge



We will sell these regular 50c silver-plated Belt Pins, with large hand-engraved monogram (any two GRAVED FREE OF CHARGE, at the special price of 25c each. Best quality silver-plated white metal, guaranteed not to tarnish or turn color.

(Jewelry dept.)

Open Tomorrow Night Until 9 o'Clock



************* The Loveliest Easter Hats Ever Sold at \$5, \$6 and



You'll find the Easter millinery at the floodtide of completeness tomorrow and the following days until the very end.

We confidently assert no Washington store at any time ever displayed such a collection of Trimmed Hats—so becoming and so beauti-

Fresh from the hands of our artist-milliners come these smart and lovely hats which we have marked at \$5 to \$8—values which cannot be duplicated elsewhere for double the money.

Artistic conceptions, original ideas and harmonious effects following every trend of

She must be difficult to please, indeed, who cannot find in this admirable assortment just the hat wanted.

Aside from the superior value of these hats, a conspicuous feature is the large amount of "style" they possess. One look at the hats and you'll be convinced that it isn't necessary to pay exorbitant prices for style.

CHILDREN'S UNTRIMMED HATS-In split and rough straw

braids, in red, blue, burnt, black and white. Very stylish and pretty shapes. Worth \$1.48. Spe-

CHILDREN'S READY-TO-WEAR HATS-In a number of attractive shapes, all entirely new and stylish. Choice of white, burnt and leading colors. Some trimmed with novelty scarfs, veltrimmed with novelty scarfs, velvet band and bow, or silk scarf. Regular \$1.98 value at ...

Boys' and Children's \$6.00, \$6.50 and \$7.00

************** Washington Holeproof Hosiery

FOR MEN AND WOMEN



The makers guarantee "Holeproof" Hose to wear for six months without coming to holes, rips or tears, and if they need darning six months from date of purchase they will replace them with new hosiery free. Women's "Holeproof" Stockings, six pairs in a box, The \$2 kind are of the light-weight cotton; the \$3 kind are silk lisle with garter tops. Choice of black and tan.

Men's "Holeproof" Stockings, six pairs for \$1.50; light and medium weight in plain black and tan.

Sheet Music, 8c apy

Morning Glory (March Song), Just to See You Once Again. Could You Learn to Love Me? If Somebody Cared for Me. Dreams That I Dream of You.

Be as Happy as You Can. Story of a Paded Plower.

10c a copy for "Belle of Madrid," the latest waltz hit; now being played everywhere.

Last Day of the Engagement of Messrs. Ben Ritchie and Alfred Pearl In Our Music Department

We beg to announce the last appearance of Messrs. Ben Ritchie and Alfred Pearl, the well-known New York artists, who have charm-

ed great crowds all this week in our music department.

They will demonstrate all the popular sheet music of the day, among them the selections advertised in tomorrow's special sale at c a copy, as well as the great big hit, "Belle of Madrid," which we offer for one day at 10c a copy.

Concerts from 10:30 to 12, 2:30 to 5, and 7:30 to 9 p. m

Sale of Hair Goods

with elastic; fine quality silk elastic; full size; all shades. Worth 15c each. Special at... styles
22 and 24-inch Wavy Switches, good quality real hair; good assortment of shades. Regular \$1.50 and \$3.00 values. \$1.50 and \$3.00 values. \$1.50



Women's New Spring Suits Worth up to

Choicest styles designed by one of America's foremost makers' fashioned of all the finest materials and in the most approved styles for spring and summer, 1910.

The lot consists of finest imported serges, imported diagonals, fancy diagonals, sharkskin cloth, French serges, imported mannish fabrics, wide-wale materials and chiffon panamas.

Styles include the NEWEST Russian blouse styles, Norfolk jackets, latest short jackets, hip-length models, fitted coats, semi-fitting

Strictly man-tailored styles, with large ornaments at waist line, deep shawl collars, others magnificently braided designs and embroidered styles. Suits with the new shawl collars.

Coa's magnificently lined with satin duchesse, peau de cygne and A wide range of spring shades, such as tan, navy, wistaria, mode,

copenhagen, electric, reseda, ashes of violet, steel, taupe, mannish grays, shepherd checks and plain black.

Blue Serge Suits & Sale Price

We are featuring these Suits at \$5-and are confident you'll find them so superior in quality and value for the price that you'll buy the boys' Easter clothes here tomorrow.

JUNIOR NORFOLK STYLE, for boys from 4 to 8

REGULATION NAVY STYLE, for boys from 4 to 10 DOUBLE BREASTED KNICKERBOCKER STYLE,

for boys from 7 to 17 years. REGULATION SAILOR STYLE, in Russian belted models; sizes $2\frac{1}{2}$ to 7 years.

All fashioned of pure worsted serge materials, that won't fade or break in the seams. Tailored in the best manner, full cut and thoroughly

Choice of values that other stores cannot equal under \$6, \$6.50, and \$7, for FIVE DOLLARS.

Boys' double breasted Suits, with knickerbocker pants.

Light spring patterns, in plaid and striped effects. All new designs. Seams taped to prevent ripping. Made with two or three button breasted coats and full and derby backs. Sizes from 7 to 17 years. Values worth \$3.50

Boys' Navy Blue Pure Worsted Serge Double-breasted Reefers, spring weight. Made with emblem on sleeves. Sizes from 3 to 9 years. Sold regularly \$3.98

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Boys' Sizes from 3 to 9 years. Sold regularly \$3.98 years. Values worth \$3.50 \$2.89

Boys' Silk Crochet Four-in-hand Neckwear, all new shades. Worth 25c. Special

Boys' Fancy Spring Weight Cassimere Bloom Pants; made with elastic bottoms, Sizes from 3 to years. Regular 50c and 69c values. Special at....

Boys' Navy Blue Pure Worsted Serge Knickerbocker Pants, full lined. Regular \$1.50 values. Special 98c Boys' and Children's White Patent Leather broad brim Sailor Hats. Values worth up to \$2.00. Sale

Saturday Morning Sales

On Sale From 9 A. M. to 1 P. M. Sold Only With Coupons



These Saturday Morning
Sales stand out with extraordinary strength as offering the
greatest bargains to be found
anywhere. They are characteristic of Goldenberg underselling and out-valuing.

Sold only during the hours
specified, and only when coupons are presented by purchaser.



and this coupon entitle the bear-er to three regular 5c size cases of Cincinnati Olelne Laundry Soap, total value, 15c.

—and this coupon entitle the bearer to three regular 5c size packages of Argo Starch, total

The styles:

Imported Venice Lace Coat Collars,

silk Scarfs, in plain and fancy Dresden effects, 1½ yards long and finished with hemstitched ends. 98c Special at 49c and.

Silk Chiffon and Cord and Folded Ruching, in gold, silver, Persian, and two tome effects: also plum colors. Special price, neck length.

Dutch Collars, fluffy lace and net Jabots and Rabots. Spe-\$1.00

—and this coupon entitle the purchaser to three regular 5c size cans of Sardines, packed in oil, total value, 15c. 5c —and this coupon entitle the bearer to regular 10c Tin Wash Basin, large size. 9c —and this coupon entitle the bearer to 15c and 19c Tin Dish Pans, 10 and 14 quart sizes. —and this coupon entitle the bearer to regular 25c box of genuine Laxative Bromo Qui-or colds.

New Easter Neckwear

Our stock of Easter Neckwear contains an endless variety of new

The new Ascots.

Lingerie Stocks.

New Rabats.

Eton Collars.

Stocks with Jabots.

Full Cascade Jabots.

Bows in various styles.

Military Stock Collars.

Embroidered Stocks.

Choice at 25c and 50c each.

Fashionable one side Jabots.

Venice lace Dutch Collars.

Fluffy lace and net Jabots.

Silk Chiffon Cloth Hat Veiling. 24 in. wide. Colors of black, white, gray, navy, myrtle, lavender, 50c champagne, etc. Yard........

Chiffon Cloth Auto Veils, in all colors; 24 yards long and finished with hem-stitched borders. Worth \$2.50. Sale **C109**

s2.50. Sale price. 31.98
Silk Niesh Veilings, in plain and fancy dotted nieshes, also a large variety of newest novetty effects. In black, white and colors. Special prices, yard, 25c and.

aind dainty styles, such as the fastidious women will fancy most.

Never such a broad assortment of handsome neckpieces at such prices.

9c bearer to 15c Tin Water Buck-ets, 10-quart size, strongly made.

15c ——and this coupon entitle the bearer to regular 25c Boys' Blue Serge Golf Cap, from 9 a. m. to 1 p. m.

7c and this coupon entitle the bearer to one pound bar of white Castile Soap, sold regularly at

bearer to choice of best 25c Carved Braid Pins, in beautiful designs.

21c —and this coupon entitle the bearer to regular 30c box of the complexion.

14c —and this coupon entitle the bearer to choice of 25c and 50c Earrings, pearl or jet settings.

The collection includes the following late

Easter Gloves, \$1

Our assortment of gloves at one dollar is particularly large and comprehensive, including, as it does, the most fashionable kinds, in black and a complete range of spring shades.

These are matchelss values at \$1 a pair: Perdonet Kid Gloves, Pique Gloves, Suede Kid Gloves, real Chamois Kid Gloves, English Walking Gloves.

Every pair warranted and fitted by experts.

Spe- 490

Rotckl's French Kid Gloves, in black, white and colors. All sizes. Misses' Kid Gloves, each \$1.00 pair guaranteed; all Kayser's Silk Gloves, two-clasp style; in black, white and street and evening shades. Double 50c

Easter Jewelry

Pins and bases and engraved fancy jeweled and engraved beautiful effects, in fine rose oxidized, and green gold finish made and guaranteed ear. Worth \$1.00 each.

Kayser's Silk Gloves, 12 and 16 button length. Black, white and colors. Special at 75c \$1.00

Spring Petticoats and House Garments

Black Heatherbloom Petticoats, with deep shirred umbrella ruffle, and extra dust ruffle. All \$1.49 lengths. Worth \$2.50.....

Batiste Dressing Sacques, in neat

Girls' Dresses and Reefers Offered at Economy Prices

GIRLS' DRESSES—Sheer quality white Perisian lawn dresses in panel and waist styles, trimmed with embroidery, lace insertions and tucks. Sizes 6 to 14

ALL WOOL REEFERS, of cloth.

BABIES' BONNETS—Spring styles in little children's Bonnets of Tuscan straw, trimmed with ribbon, rosoites and flowers, finished with wide ribbon tie strings. In pink and blue.....98c

SPRING REEFERS, of white serge

Saturday Sale of **Toilet Necessities**

Genuine StaKleen Tooth Brushes, with ventilated backs; bristles warranted not to come out. Regular price 25c each. Special 16c at

Men's Spring Furnishings

Men's Wonderwear, Ribbed Under-wear, good elastic quality. Shirts and drawers to match; shirts with French neck and faced front;

Men's Washable Four-in-Hand Neckwear, 47 inches long, made in reversible style with shoulder. Plan colors, also neat fancy effects such as stripes, dots, figures, etc. Worth 25c each. 10c (Three for 25c.)

(Extra sizes 55c.)

Willow and French Plumes

In response to the growing demands for Willow and French Plumes we have established a factory of our own, where these fashionable hat trim-

In addition to the lower prices this innovation means, it also assures the best quality Plumes, the hand knotted kind which give lasting satisfaction. All our Plumes are extra full and made of the best male stock.

\$16.50 W illow

\$10 French Curl Pluhes,

Plumes, in black and white. Special \$11.45 and white, extra \$7.50

Men's Porgce Negligee Shirts, made in coat style, with soft turnback cuffs. In white, blue and neat fancy effects. All sizes. Worth \$1.00

Men's Terry Cloth Bath Robes, extra full cut and well made. Trimmed with cord at waist and neck. In a good assortment of neat patterns.

Worth \$4.98 each. Sale \$2.98

Men's Silk Four-in-Hand Neckwear, in tubular style with flowing ends, also reversible shapes. In a large assortment of new and up to date effects. Special price for one day.... 25° Men's Pajamas, of mercerized pon-gee and madras, in white, pink, blue, lavender, gray and tan. Trimmed with silk frogs and pearl buttons. All sizes. Worth from \$2 \$1.50

Men's Medium Weight Merino Underwear, Shirts and Drawers to match. In while and gray. All sizes up to all

Made in Our Own Factory

mings produced under our own supervision.

Specials for tomorrow:

\$12 Willow Plumes, extra full and lorg, in black and \$6.95 extra fine quality, in black and white. Special at.................................\$18.50